

# Senior Ads Class of 2019



The deadline for Senior Memory Ads this year is **Wednesday, November 7, 2018**. Pictures, forms, copy, and deposit will be due at this time.

When you get ready to do your ad, we will be happy to design your page the way you want it! To make an appointment, contact Ms. Crouse (adviser) or students Sarah Baskerville or Ellie Bacon (section co-editors).

<p><b>Full Page: \$350</b> Deposit: \$75 (due at the time of purchase)</p>	<p><b>Want to pay by credit card?</b></p> <p>If you are interested in paying online, go to <a href="http://www.wcpss.net/Page/354">http://www.wcpss.net/Page/354</a>. Click on “Online School Payments” under the PARENTS tab.</p> <p>Select one of five options:</p> <ol style="list-style-type: none"> <li>(1) Deposit only*</li> <li>(2) 1/8 page ad—paid in full</li> <li>(3) 1/4 page ad—paid in full</li> <li>(4) 1/2 page ad—paid in full</li> <li>(5) Full page ad—paid in full</li> </ol> <p>There is a <b>4% convenience fee</b> for the use of this option. <i>This option will go live starting September 1, 2018.</i></p> <p>*Selection of option #1 (deposit only)—the remaining balance owed on the ad must be paid directly to the <i>Forester</i> yearbook (via cash, check, or money order) by January 31, 2019.</p>
<p><b>Half Page: \$250</b> Deposit: \$75 (due at the time of purchase)</p>	
<p><b>Quarter Page: \$150</b> Deposit: \$75 (due at the time of purchase)</p>	
<p><b>Eighth Page: \$75</b> This ad size is limited to <b>ONE photo, the senior’s name, and a brief message (25 words or less).</b></p>	

## Black Background: \$10

(please add \$10 to the ad price and include in first payment)

## Add an Aurasma message to your senior ad: \$25

Make your senior ad come to life! Record your own message, or make a montage of other favorite photos and/or video clips. This program supports .avi file types (assistance available for converting files, but pre-converted files preferred). Videos limited to no more than 2 minutes in length. **All** content (photo, audio, and video) must be school appropriate. The yearbook staff reserves the right to edit content if needed. Items or videos not meeting this criteria will not be included. This fee is non-refundable.

For questions, please call 919-554-8611, ext. 23720 or come by room 1614 after school.

### Helpful Hints:

1. **PLEASE DO NOT CUT YOUR PICTURES!!!!** We can crop, shrink, or enlarge any photo without altering it.
2. Digital copies of photos are recommended. **DO NOT** give us pictures that are valuable to you. We cannot control what happens to the picture once it goes to the plant. Copy your photos at FedEx Office or similar stores. Please *avoid printing copies from your computer or a paper copier* as they will not reproduce well.
3. Use last year’s book as a model. Showing us an ad you like will help us to design yours.
4. Pick one photo you want as the dominant image and 5-7 smaller photos to arrange around it. For groups, bring in several photos and we will help you make a collage. Remember: the more photos you include, the smaller they will appear in the provided space.
5. Please type the message.
6. The yearbook staff reserves the right to edit any copy/photos.

**Please Note:** *The Forester* is a student-generated learning tool for students and is not a professional publication by trained photographers and writers, but one day these students may be professionals. While unintentional errors may occur in the final product, we strive to provide the best results possible.



# Senior Ad Form



*Please print.*

Student Name(s): \_\_\_\_\_

Parent Name(s): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Parent's Home Phone Number: \_\_\_\_\_

Parent's Work Phone Number: \_\_\_\_\_

## Ad Size:

Full

Half

Quarter

Eighth

**Black background?** Yes  No   
Add an additional \$10 to ad price

**Aurasma video?** Yes  No   
Add an additional \$25 to ad price

## Surprise for student?

Yes  No

## Do you wish to preview your ad?

Yes  No

**Full Payment:**

**Deposit/Bill Me:**

**Payment Plan:**

Please print or type your message on a separate sheet and attach to this form.

Insert all photos and form into a 8½"x11" envelope with your name and the name(s) of the student(s) on the outside. Make checks payable to Wake Forest High School—on the memo line please write "senior ad."

Aurasma videos in their final format are due to Ms. Crouse *no later than* **February 1, 2019**.

Please pay final balance due on senior ads prior to **January 31, 2019** in order to avoid placement on the school's student debt list. All school debts must be cleared in order for a student to participate in the senior picnic and graduation activities. Thank you in advance for your assistance in this matter!

Please note: Online payments are an option this year—see other side of form for more details.

*For Staff Use Only:*

*Total Amount Paid:* \_\_\_\_\_

*Amount Due:* \_\_\_\_\_

*Check # (or indicate cash):* \_\_\_\_\_