

<p>Full Page: \$350</p> <p><i>A great option for businesses that want to include coupons, maps, or just want to show their Cougar Pride as a supporter of Wake Forest High School!</i></p>	<p>Want to pay for your ad by credit card?</p> <p>If you are interested in paying for your business ad in full, go to http://jostensadservice.com/?REF=A06073700.</p> <p>Select one of five options under “business ads”:</p> <ol style="list-style-type: none"> (1) Patron ad—paid in full (2) 1/8 page ad—paid in full (3) 1/4 page ad—paid in full (4) 1/2 page ad—paid in full (5) Full page ad—paid in full <p>There is no convenience fee for the use of this option. <i>This option will go live starting August 31, 2020.</i></p> <p>Want to pay for your ad by check?</p> <p>Please make your check payable to Wake Forest High School and mail it to the address at the top of the page. Include “yearbook business ad” on the memo line.</p>
<p>Half Page: \$250</p> <p><i>Our most popular choice! This option allows for dramatic design and graphics!</i></p>	
<p>Quarter Page: \$150</p> <p><i>Our best value! Let us help you design an ad that sets you apart from other businesses!</i></p>	
<p>Eighth Page: \$80</p> <p><i>If advertising dollars are tight, this business card size is a great deal!</i></p>	
<p>Patron: \$40</p> <p><i>Half the size of our business card size, the patron ad includes your logo, business name, and contact information.</i></p>	

Dear valued Wake Forest HS community member:

We realize that publicity for your company is important to you. The nature of a yearbook advertisement is different from other media, but the impact is better because of exposure to parents and students. The prime location for publicity in the yearbook is within the senior ads, since everyone who purchases the yearbook enjoys flipping through this section and seeing the pages dedicated to seniors.

We also realize that you may support other groups in our area by purchasing sponsorships or ads from them, and that is something we value as members of this community. However, please keep in mind that parents and students in Wake Forest shop not only in Wake Forest, but in our surrounding areas as well—your support of our school is visible. We admire businesses that purchase smaller ads from Wakefield, Heritage, Rolesville and Wake Forest instead of a larger ad from just one of the schools.

Since the 1930s, the surrounding community has supported our award-winning Forester yearbook through business ads. This is a wonderful opportunity to show the students, parents, and community that you care. We hope you will show your support by purchasing an ad from our staff today!

Sincerely,

Victoria M. Crouse

Victoria Crouse

Forester Yearbook Adviser

**Patron ad
(4" x 1.19")**

**1/8 page ad
(3.95" x 2.38")**

**1/4 page ad
(4" x 4.8134")**

**1/2 page ad
(8" x 4.8134")**

**Full page ad
(8" x 9.67")**